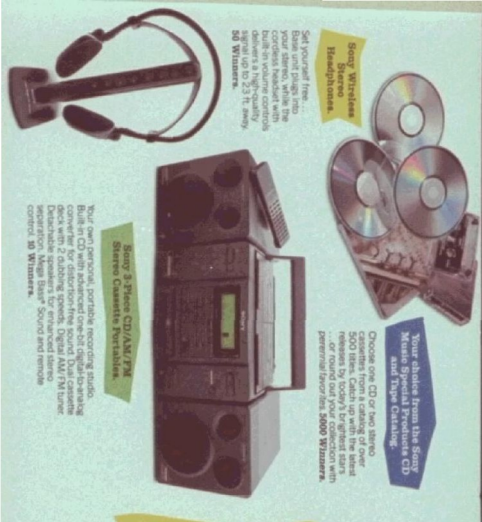

Sony Wireless Stereo Headphones.
Set yourself free into Sony sound with your stereo, while the cordless headset with built-in controls delivers a high-quality signal up to 2.3 ft. away. **50 Winners.**

Your choice from the Sony Music CD and Tape Catalog.
Choose one CD or two stereo cassettes from our 500 titles. Catch up with the latest releases by today's brightest stars ...or round out your collection with perennial favorites. **600 Winners.**

Sony 3-Piece CD/AM/FM Stereo Cassette Portables.
Your own personal, portable recording studio. Built-in CD with advanced low-jolt digital-to-analog circuitry. Dual-cassette deck with 2 dubbing speeds. Digital AM/FM tuner. Detachable speakers for enhanced stereo separation. Sound and remote control. **30 Winners.**

SMOKER'S SURVEY

For Smokers 21 Or Older. Please answer all questions completely and fill in your signature and birthdate where indicated. You'll automatically be entered in the CD Jam Sweepstakes. And you could be eligible for future offers of special interest to smokers. Sweepstakes closes soon, so mail today.

☐ Mr. ☐ Ms. ☐ Mrs. _____ _____ _____ ☐ Male ☐ Female
First M.I. Last

Address _____ Apt. # _____

City _____ State _____ Zip _____ Phone ( ) _____ MG26

By entering the sweepstakes, signing below and answering the survey questions, I certify I am a cigarette smoker 21 years of age or older. I have read and understand the rules. I am also willing to receive free samples of cigarettes and incentive items in the mail, subject to applicable state and federal law.

Signature (required) x _____ **Birthdate (required)** ___/___/___ Month Day Year

1. What is your regular brand of cigarettes – that is, the brand you smoke most often?
_____ (brand name)

2. Is your regular brand ...? *(Check one.)*
☐ Regular/King Size, ☐ 100's or ☐ 120's

3. Is your regular brand ...? *(Check one.)*
☐ Menthol or ☐ Non-Menthol

4. Is your regular brand ...? *(Check one.)*
☐ Filter or ☐ Non-Filter

5. Is your regular brand ...? *(Check one.)*
☐ Lowest/1 mg. Tar
☐ Ultra/Extra Low Tar
☐ Light/Mild ☐ Medium ☐ Full Flavor

6. Do you usually buy it by the ...?
☐ Pack ☐ Carton ☐ Both Ways

7. What, if any, was your previous brand?
_____ (brand name)

8. Which of the following best describes you? *(Check one in each column.)*
☐ African-American
☐ American Indian
☐ Asian
☐ Caucasian
☐ Hispanic
☐ _____ Other
☐ Professional
☐ Self-employed
☐ Homemaker
☐ Skilled Labor
☐ Civil Service
☐ _____ Other

9. Are there other smokers in your household, 21 years of age or older, who are willing to receive free samples of cigarettes and incentive items in the mail? Please print full names and birthdates.

First Name _____ M.I. _____ Last _____
Birthdate ___/___/___

First Name _____ M.I. _____
Birthdate ___/___/___

2061034442

© 1992 Consumer Survey Associates, New York

Monitor here to test letter mailing

Source: https://www.industrydocuments.ucsf.edu/docs/2061034438